the hot pink party
The Breast Cancer Research Foundation®
cordially invites you to

**the hot pink party**
**super nova**

ELIZABETH HURLEY, Emcee

Presentation of
The Roslyn and Leslie Goldstein *Unsung Hero Award*

**SPECIAL SURPRISE PERFORMANCE**

**FRIDAY, MAY 12, 2017**

- Cocktails: 7:00 pm
- Dinner: 7:45 pm
- Performance: 9:00 pm

NEW LOCATION: Park Avenue Armory
643 Park Avenue, New York City

*R.S.V.P. by enclosed card*  
*Black tie with a shimmer of hot pink*
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The Breast Cancer Research Foundation (BCRF) is committed to being the end of breast cancer by advancing the world’s most promising research. Founded by Evelyn H. Lauder in 1993, BCRF-funded investigators have been deeply involved in every major breakthrough in breast cancer prevention, diagnosis, treatment and survivorship. This year, BCRF awarded $57 million to support the work of more than 250 scientists at leading medical and academic institutions across 14 countries, making BCRF the largest private funder of breast cancer research worldwide. By committing 91 cents of every dollar directly to its mission, BCRF remains one of the nation’s most fiscally responsible nonprofits. BCRF is the only breast cancer organization in the US to hold both an “A+” from CharityWatch as well as the top four-star rating from Charity Navigator.

60 East 56th Street, 8th Floor, New York, NY 10022
646.497.2650
www.HotPinkParty.org

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@BCRFcure

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Guests and Seating Requests
Please provide the name(s) of your TABLE or TICKET guest(s)

1.  

2.  

3.  

4.  

5.  

6.  

7.  

8.  

9.  

10.  

Please seat me with:

Please contact Kaitlyn O’Connor with any questions related to your seating at 914.579.1000 or GalaSeating@bcrfcure.org.
Please print as you wish to appear on the program (for gifts of $1,000 or more) by April 19, 2017

Contact Person

Company

Address

City

State

Zip Code

Phone

Email

Purchase Tables and Tickets at www.HotPinkParty.org

TABLES OF TEN

• I/We would like to be a Cosmic Underwriter at $250,000 (or more): $____________________

• I/We would like to be a Big Bang Benefactor at $150,000 (or more): $____________________

• I/We would like to purchase ________ table(s) of ten at the following level:
  ☐ $100,000 Hot Pink Galaxy  ☐ $50,000 Hot Pink Cosmos
  ☐ $30,000 Hot Pink Solstice   ☐ $20,000 Hot Pink Constellation

  Two additional seats at your table are available for $10,000, $5,500, $3,500, $2,500 per ticket.

INDIVIDUAL TICKETS

• I/We would like to purchase ________ ticket(s) at the following level:
  ☐ $10,000 Pink Eclipse  ☐ $5,500 Pink Sun
  ☐ $3,500 Pink Moon    ☐ $2,500 Pink Star

  *Due to a new location, there are no “concert only” tickets available this year.*

• I/We are unable to attend, but enclose a fully tax-deductible contribution of $____________________

  *Please respond prior to April 19, 2017 if you wish to be listed in the program.*

• Enclosed please find a check for $____________________

• Please charge my credit card for $____________________

  ☐ AMEX  ☐ VISA  ☐ MASTERCARD  ☐ DISCOVER

  Card Number

  Exp Date

  Security Code

  Name on Card

Please make checks payable to: Breast Cancer Research Foundation (BCRF).
For additional information, please contact Chris Wey at 646.497.2650 or email cwey@bcrfcure.org
Kaitlyn O’Connor will handle seating inquiries at 914.579.1000 or galaseating@bcrfcure.org
The Breast Cancer Research Foundation is a 501(c)(3) organization; EIN 13-3727250. Your contribution is tax deductible, less $275 per ticket. Regrettfully, we are unable to issue refunds.