BREAST CANCER: PREVENTION IS THE BEST CURE
Symposium and Awards Luncheon

Thursday, October 9, 2014
The Waldorf Astoria

BOARD CO-CHAIRMEN
Leonard A. Lauder        Kinga Lampert

EVENT CO-CHAIRMEN
Roberta M. Amon          Ronnie F. Heyman
Muffie Potter Aston      Dee Ocleppo Hilfiger
Anne H. Bass             Gail Hilson
Clarissa Alcock Bronfman  Aerin Lauder
Marjorie Reed Gordon     Wendi Rose
Betsy S. Green           Arlene Taub
                          Simone Winston
We are delighted to announce

Special Guest Host

AMY ROBACH
News Anchor, “Good Morning America”
SYMPOSIUM
Breast Cancer: Prevention is the Best Cure
9:30 a.m. – 11:30 a.m.
The Vanderbilt Room

INTRODUCTION BY
Larry Norton, MD
Memorial Sloan Kettering Cancer Center
BCRF Scientific Director

MODERATED BY
Clifford Hudis, MD
Memorial Sloan Kettering Cancer Center
Chairman, BCRF Scientific Advisory Board

AWARDS LUNCHEON
11:30 a.m. – 2:00 p.m.
Grand Ballroom

The Sandra Taub Humanitarian Award
will honor
Barbara Walters
in recognition of her many humanitarian accomplishments
and commitment to women’s health.

The Jill Rose Award for outstanding research excellence
will honor
Peter Greenwald, MD, Dr.PH
of the National Cancer Institute, in recognition of his
leadership role in cancer prevention and policy.

PRESENTATION OF RESEARCH
GRANT AWARDS

R.S.V.P. by enclosed card
UNDERWRITERS

AMY GOLDMAN FOWLER   ROSLYN & LESLIE GOLDSTEIN

THE LEONARD & EVELYN LAUDER FOUNDATION

ANN INC.
ANN TAYLOR | LOFT

KINGA LAMPERT

THE LEONARD & EVELYN LAUDER FOUNDATION

HONORARY CHAIRMEN

The Honorable Timothy H. Bishop
The Honorable Yvette D. Clarke
The Honorable Rosa L. DeLauro
The Honorable Rodney Frelinghuysen
The Honorable Jim Himes
The Honorable Rush Holt
The Honorable Dannel Malloy

The Honorable Carolyn B. Maloney
The Honorable Jerrold Nadler
The Honorable Donald M. Payne, Jr.
Mrs. Ronald Reagan
The Honorable Charles E. Schumer
The Honorable Albio Sires
The Honorable Louise Slaughter

ADVISORY BOARD

Leonard A. Lauder, Chairman
Arlene Adler
Robert M. Amon
Maria Baum
Melinda Blinken
Louise L. Braver
Andrea Brooks
Susan Payson Burke
Darlene Daggett
Elisha Daniels
Iris Dankner
Suzanne Elson
Anne Eisenhower Flötli
Amy Goldman Fowler
Stephanie Ginsberg
Barbara Goldsmith
Roslyn Goldstein
Marjorie Reed Gordon
Lorna Hyde Graev
Betsy S. Green
Bette-Ann Gwathmey
Susan Hertog
Ronnie Heyman
Allegra Hicks
Gail Hilson
Susan B. Hirschhorn
Jane Hertzmark Hudis
Elizabeth Hurley
Jayne Jamison
Nancy Kelleher
Stacie Kiratsous
Rochelle Kivell
Lisa Klein
Sandra Krakoff
Elyse Lacher
Maralyn Lakin
Laura Lassman
Jordann Lavin
Heather Leeds
Nancy Mahon
Marisa Acocella
Marchetto
Mary Bryant McCourt
Kim Meyers
Darcy Miller Nussbaum
Ellen Odoner, Esq.
Mary Alice Pappas

Winifred Gorlin
Phillips
Jane Pontarelli
Patricia Quick
Lisa Quiroz
Katharine Rayner
Andrea Redmond
Lynda Resnick
Wendi Rose
Patricia Rosenwald
Suzanne Santry
Judith P. Schlayer
Anne Sitrick
Joanne Smith
Donna M. Starnes
Erana Stennett
Arlene Taub
Karen Taub
Linda Waintrup
Cathy Weinroth
Harriet Weintraub
Candace King Weir
Nina Wexler
Sara Wolfensohn

BENEFACTORS

Anne H. Bass
Chappaqua “A Cure in our Lifetime”
The Estée Lauder Companies Inc.
Fashion Footwear Charitable Foundation and QVC
Housewares Charity Foundation
The Ronald and Jo Carole Lauder Foundation
Play for P.I.N.K.
Patricia Quick
Wendi Rose/Marshall Rose Family Foundation
Arlene and Joseph Taub
### SPONSORS

<table>
<thead>
<tr>
<th>Bloomberg</th>
<th>The Pink Pony Fund of the Polo Ralph Lauren Foundation</th>
<th>The Henry and Marilyn Taub Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condé Nast</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conquer Cancer Foundation of the American Society of Clinical Oncology</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### PATRONS

<table>
<thead>
<tr>
<th>Roberta M. Amon</th>
<th>William P. Lauder</th>
<th>Karen and Marc Taub</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tommy Hilfiger</td>
<td>Novartis Oncology</td>
<td>Michelle and Scott Tesser</td>
</tr>
<tr>
<td>Kekst and Company</td>
<td>Sheryl and Barry K. Schwartz</td>
<td>Wishes by Wyndham Foundation</td>
</tr>
<tr>
<td>Stacie Kiratsous, PhD</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SUPPORTERS

<table>
<thead>
<tr>
<th>Belk, Inc.</th>
<th>Dr. and Mrs. Harry Glassman</th>
<th>Mrs. Mary Bryant McCourt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbara C. Brody</td>
<td>Betsy S. Green</td>
<td>Dubin Breast Center of the Tisch Cancer Institute</td>
</tr>
<tr>
<td>CAROLEE</td>
<td>International Flavors &amp; Fragrances</td>
<td>The Mount Sinai Health System</td>
</tr>
<tr>
<td>Ruth Ann Drucker</td>
<td>Macy's and Bloomingdale's</td>
<td>Katharine J. Rayner</td>
</tr>
<tr>
<td>Eisai Oncology</td>
<td></td>
<td>Nancy and Miles Rubin</td>
</tr>
<tr>
<td>Givaudan</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### PLATINUM

<table>
<thead>
<tr>
<th>Edmund A. Grossman</th>
<th>Karen Mandelbaum</th>
<th>June Schorr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bernard and Carol Kossar Foundation</td>
<td>Sara Moss</td>
<td>Margaret Smith</td>
</tr>
<tr>
<td>Dalia and Larry Leeds</td>
<td>Carole Olshan</td>
<td>Barbara Tober</td>
</tr>
<tr>
<td>Denise LeFrak-Callicchio</td>
<td>Mary Alice Pappas</td>
<td>Carolyn Seely Wiener</td>
</tr>
<tr>
<td></td>
<td>Carol Roaman</td>
<td></td>
</tr>
</tbody>
</table>

### GOLD

<table>
<thead>
<tr>
<th>AACR – American Association for Cancer Research</th>
<th>Fabrizio and Mary-Ann Freda</th>
<th>Liz and Jeff Peek</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roberta Brudner</td>
<td>Mariana Kaufman</td>
<td>Amy Rubenstein</td>
</tr>
<tr>
<td></td>
<td>Pamela Pantzer</td>
<td></td>
</tr>
</tbody>
</table>

### SILVER

<table>
<thead>
<tr>
<th>Columbia University Medical Center</th>
<th>Andrea S. Gordon</th>
<th>Sandra G. Krakoff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Judy Cook</td>
<td>Edna F. Greenbaum</td>
<td>Martha Morse</td>
</tr>
<tr>
<td>Norma T. Dana</td>
<td>Coco Kopelman/Chanel Inc.</td>
<td>Geri Pollack</td>
</tr>
<tr>
<td>Anne Fisher</td>
<td>Nancy Korde</td>
<td>Bryan Rafanelli</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Robin Clarfield Tolvin</td>
</tr>
</tbody>
</table>

### BRONZE

<table>
<thead>
<tr>
<th>Joanne K. Adams</th>
<th>Marjorie Reed Gordon</th>
<th>Mr. and Mrs. Benjamin M. Rosen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patty and David Belmont</td>
<td>Fred and Helaine Gould</td>
<td>Patricia Rosenwald</td>
</tr>
<tr>
<td>Bob and Dana Bigler</td>
<td>Jamine Gregory</td>
<td>Margery Russell</td>
</tr>
<tr>
<td>Nancy Blank</td>
<td>Carole Guest</td>
<td>Joan B. Schiele</td>
</tr>
<tr>
<td>Marianne Boesky</td>
<td>Joan Israel</td>
<td>Judith P. Schlager</td>
</tr>
<tr>
<td>Wendy Carduner</td>
<td>Hattie K. Jutagir</td>
<td>Andrea Schlossberg</td>
</tr>
<tr>
<td>Darlene M. Daggett</td>
<td>The LeWitt Family</td>
<td>Jacqueline W. Slifka</td>
</tr>
<tr>
<td>Joan K. Eigen</td>
<td>Susan and Morris Mark</td>
<td>Mrs. Salwa Aboud Smith</td>
</tr>
<tr>
<td>Nancy Elias</td>
<td>Barbara Zinn Moore</td>
<td>George Snyder</td>
</tr>
<tr>
<td>Patti Fuchs</td>
<td>Charlotte Moss</td>
<td>Lynne Tarnopol</td>
</tr>
<tr>
<td>Stephanie Ginsberg</td>
<td>Mrs. Carolyn M. Pfugk</td>
<td>Susan Zinterhofer</td>
</tr>
<tr>
<td></td>
<td>Thomas Rohan, MD, PhD</td>
<td></td>
</tr>
</tbody>
</table>

List as of July 18, 2014
Founded by Evelyn H. Lauder in 1993, The Breast Cancer Research Foundation (BCRF) advances promising research around the globe to eradicate breast cancer. BCRF has raised more than $500 million to fuel discoveries in tumor biology, genetics, prevention, treatment, survivorship and metastasis. In October 2014, BCRF will award over $47 million to the work of more than 200 researchers at leading medical institutions across six continents. By spending 91 cents of every dollar on research and public awareness, BCRF remains one of the nation’s most fiscally responsible charities. We are the only breast cancer organization with an “A+” from CharityWatch, and have been awarded a 4-star rating from Charity Navigator 12 times since 2002.

60 East 56th Street, 8th Floor, New York, NY 10022
My guest(s) will be...  Please seat me with...

1.  

2.  

3.  

4.  

5.  

6.  

7.  

8.  

9.  

10.  

Please contact Trisha Salerno with any questions regarding your seating at tsalerno@bcrfcure.org or 646.497.2606.
Symposium and Awards Luncheon
Thursday, October 9, 2014       The Waldorf Astoria
Symposium: 9:30 am - 11:30 am   Awards Luncheon: 11:30 am - 2:00 pm

Name
As you wish it to appear in the program (for gifts of $550 or more)
Address

City    State    Zip Code
Phone    Fax

Email
Please respond prior to September 18, 2014 to be listed in the program

Tables of Ten
• I/We would like to be an **Underwriter** at $100,000 (or more): $________
• I/We would like to purchase _______ table(s) of ten at the following level:
  ○ $25,000 **Benefactor**
  ○ $15,000 **Sponsor**
  ○ $10,000 **Patron**
  ○ $5,000 **Supporter**

  Two additional seats at your table of 10 are available for $2,500, $1,600, $1,100, $550 per ticket

Individual Tickets
• I/We would like to purchase _______ ticket(s) at the following level:
  ○ $2,500 **Platinum**
  ○ $1,600 **Gold**
  ○ $1,100 **Silver**
  ○ $550 **Bronze**

  In addition, I/we would like to underwrite the cost of a ticket(s) for _______ Researcher(s) at $________ (minimum of $550 per Researcher)

• I/We are unable to attend, but enclose our fully tax-deductible contribution of $________

  Enclosed please find a check for $_______________

  Please charge my credit card for $_______________

  ○ AMEX     ○ VISA     ○ MASTERCARD     ○ DISCOVER

Card Number
Exp Date    Security Code

Name on Card

**I/We will attend:**
○ Symposium Only    ○ Luncheon Only    ○ Both

Please make checks payable to: **The Breast Cancer Research Foundation**. Please mail the completed form or fax to 646.497.0890 Attn: Alyssa Smith. For additional information, please call Alyssa Smith 646.497.2650 or email alysmith@bcrcure.org. The Breast Cancer Research Foundation is a 501(c)(3) organization. Your contribution is tax-deductible, less $150 per ticket for those who attend.