

# THE BREAST CANCER RESEARCH FOUNDATION®

SHOP PINK for Prevention and a Cure



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<b>COMPANY</b>	Day-Timer
<b>PRODUCT</b>	Pink Ribbon Collection
<b>WEB ADDRESS</b>	<a href="http://www.daytimer.com/pinkribbon">www.daytimer.com/pinkribbon</a>
<b>PRODUCT DESCRIPTION</b>	Day-Timer offers a full line of pink ribbon planners, leather totes, and other accessories. These stylish time management and organizational products support The Breast Cancer Research Foundation year-round.
<b>SUGGESTED RETAIL PRICE</b>	\$5.99 - \$149.99
<b>BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION</b>	Day-Timer is donating approximately 3-10% of the retail price
<b>RETAIL AVAILABILITY</b>	<a href="http://www.daytimer.com/pinkribbon">www.daytimer.com/pinkribbon</a> , Staples, Office Depot, Office Max
<b>PRESS CONTACT</b>	Nan Meehan 610-530-6480 <a href="mailto:nan.meehan@daytimer.com">nan.meehan@daytimer.com</a>

**BCRF contacts: Anna DeLuca at (917) 697-7500 or Robbie Franklin at (646) 497-2614**

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<b>COMPANY</b>	Checks Unlimited and Designer Checks
<b>PRODUCT</b>	Hope for the Cure Checks, Address Labels, and Leather Checkbook Cover
<b>WEB ADDRESS</b>	<a href="http://www.ChecksUnlimited.com">www.ChecksUnlimited.com</a> and <a href="http://www.DesignerChecks.com">www.DesignerChecks.com</a>
<b>PRODUCT DESCRIPTION</b>	Words of hope grace these inspirational designs. Checks and labels feature four rotating scenes designed to increase awareness and show support for breast cancer.
<b>SUGGESTED RETAIL PRICE</b>	Checks: \$5.50 - \$13.95 Address Labels: \$6.95 per set Checkbook Cover: \$17.95 each
<b>BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION</b>	Checks Unlimited and Designer Checks are donating 5% from the sale of each these products
<b>RETAIL AVAILABILITY</b>	Available online ( <a href="http://www.ChecksUnlimited.com">www.ChecksUnlimited.com</a> and <a href="http://www.DesignerChecks.com">www.DesignerChecks.com</a> ) or by calling Checks Unlimited at 1-800-204-2244 or Designer Checks at 1-800-239-4770
<b>PRESS CONTACT</b>	Tiffany Runge (719) 531-3963 <a href="mailto:Tiffany.Runge@Deluxe.com">Tiffany.Runge@Deluxe.com</a>

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## COMPANY

ShurTech Brands, LLC

## PRODUCT

Duck® Brand Duct Tape, Shelf Liner, Bubble Wrap® Cushioning, Invisible Tape, Packaging Tape

## WEB ADDRESS

[www.duckproducts.com](http://www.duckproducts.com)

## PRODUCT DESCRIPTION

Duck® Brand will donate up to \$25,000 to BCRF from the purchase of specially marked products, including Bubble Wrap® cushioning, shelf liner, packaging tape, invisible tape and duct tape.

## SUGGESTED RETAIL PRICE

\$2.99 to \$5.99

## BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION

Duck® Brand will be donating \$0.10 or \$0.20 depending on item, up to \$25,000.

## RETAIL AVAILABILITY

Nationwide

## PRESS CONTACT

Patti Sack  
440.937.7119

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<b>COMPANY</b>	Papyrus
<b>PRODUCT</b>	Cards, Bags and Stationery
<b>WEB ADDRESS</b>	<a href="http://www.papyrusonline.com">www.papyrusonline.com</a>
<b>PRODUCT DESCRIPTION</b>	Papyrus created a lovely collection to honor BCRF. The collection includes beautiful counter cards, gift bags, plaid ultra boxed notes and a caddy.
<b>SUGGESTED RETAIL PRICE</b>	Counter Cards: \$4.95 - \$5.95 Gift Bags: \$5.95 Plaid Ultra Boxed Notes: \$14.95 Caddy: \$24.95
<b>BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION</b>	Counter Cards: \$0.25 Gift Bags: \$0.25 Ultra Boxed Notes: \$0.50 Caddy: \$0.50
<b>RETAIL AVAILABILITY</b>	Papyrus Stores nationwide or shop online at <a href="http://www.papyrusonline.com">www.papyrusonline.com</a>
<b>PRESS CONTACT</b>	<a href="mailto:marketing@papyrusonline.com">marketing@papyrusonline.com</a>

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<b>COMPANY</b>	Esselte Corporation
<b>PRODUCT</b>	Assorted Pendaflex Pink Hanging Folders and Pendaflex Pink File Folders
<b>WEB ADDRESS</b>	<a href="http://www.pendaflex.com">www.pendaflex.com</a>
<b>PRODUCT DESCRIPTION</b>	<p>Pendaflex Ready Tab® Hanging Folders with the tabs already attached means you'll never need to look for another missing tab again.</p> <p>Also available are the Pendaflex® Reinforced, Pendaflex® Essentials Pink Hanging Folders and Pendaflex® Pink Interior Folders and Standard File Folders.</p> <p>All Pendaflex branded products are guaranteed for life.</p>
<b>SUGGESTED RETAIL PRICE</b>	\$5.99 - \$19.99
<b>BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION</b>	Esselte will be donating \$0.20 per pack sold, up to \$0.50 per box sold
<b>RETAIL AVAILABILITY</b>	Major office products dealers and retailers
<b>PRESS CONTACT</b>	Meryl Altuch 631.675.3433 <a href="mailto:maltuch@Esselte.com">maltuch@Esselte.com</a>

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<b>COMPANY</b>	Xyron
<b>PRODUCT</b>	1.5" create-a-sticker® Charity Ribbon
<b>WEB ADDRESS</b>	<a href="http://www.xyron.com">www.xyron.com</a>
<b>PRODUCT DESCRIPTION</b>	The Xyron 1.5" create-a-sticker makes permanent and repositionable stickers up to 1.5" wide. The Charity Ribbon makes it fast, fun and easy to turn clip art, punches, mini photos, scrapbooking letters and numbers (or almost anything) into a sticker. Includes acid-free permanent adhesive cartridge and idea book.
<b>SUGGESTED RETAIL PRICE</b>	\$9.99
<b>BENEFIT TO THE BREAST CANCER RESEARCH FOUNDATION</b>	Xyron will be donating \$0.50 per unit sold
<b>RETAIL AVAILABILITY</b>	Michael's Stores, other craft retailers, <a href="http://www.xyron.com">www.xyron.com</a>
<b>PRESS CONTACT</b>	Chris Potter 480-367-5733 <a href="mailto:cpotter@esselte.com">cpotter@esselte.com</a>

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