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THE HOT PINK PARTY GOES COOL WITH SPECIAL GUESTS **SHERYL CROW AND SIR ELTON JOHN**

New York, New York (April 25, 2007) – What is cooler than springtime in Manhattan? **The Breast Cancer Research Foundation's** annual Hot Pink Party at the Waldorf-Astoria! **The Hot Pink Party Goes Cool** raised **\$5.2 million** with the help of Grammy award winner **Sheryl Crow**, businesswoman and newlywed **Elizabeth Hurley**, and perennial crowd favorite **Sir Elton John** on Tuesday, April 24, 2007. An anonymous donor also contributed \$500,000 on the spot, adding more excitement to the evening.

Sheryl Crow performed songs from her celebrated musical catalogue before Sir Elton John graced the stage to join her to sing her hit The "First Cut Is the Deepest".

The annual benefit dinner and concert was orchestrated by a band of dedicated supporters, including BCRF Founder and Chairman, **Evelyn H. Lauder**, **Fabiola Beracasa**, **Marjorie Reed Gordon**, **Cornelia Guest**, **Donna Karan**, **Kinga Lampert**, **Leonard Lauder**, **Cynthia Lufkin**, **Ingrid Sischy** and **Sandra Brant**, **Linda Stein**, and **Vera Wang**.

Joining Sheryl, Elton, and Elizabeth on this very special evening were: TV Personality **Vanessa Minnillo**, Actress **Rosario Dawson**, Actress **Elizabeth Berkley**, Domestic Goddess **Martha Stewart**, Makeup Maven **Bobbi Brown**, Fashion Designer **Donna Karan**, and Fashion Ingénue **Margherita Missoni**.

After winning her battle against breast cancer in 2006, Grammy Award-winning songstress Sheryl Crow decided that she could use her experience to help other women and men affected by the disease. Sheryl contacted The Breast Cancer Research Foundation, because she believes that research today can and will save lives tomorrow.

About The Breast Cancer Research Foundation

The Breast Cancer Research Foundation® was founded in 1993 by Evelyn H. Lauder as an independent, not-for-profit 501(c)(3) organization dedicated to funding innovative clinical and genetic research. Since its inception, the Foundation has nearly \$170 million - \$27 million in fiscal year 2006 alone - to support clinical and genetic research at top universities and academic medical centers worldwide conducting the most advanced and promising breast cancer research that will lead to prevention and a cure in our lifetime. In October 2006, over \$24.3 million was awarded to 115 researchers across the United States and in Canada, Israel, Latin America and throughout Europe.