



****MEDIA ALERT****

THE BREAST CANCER RESEARCH FOUNDATION®
BOSTON HOT PINK PARTY: A TASTEFUL AFFAIR

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WHAT: **The Breast Cancer Research Foundation** (BCRF) will honor and celebrate **23** of New England's premier breast cancer researchers supported by BCRF at **The Boston Hot Pink Party**. **500** guests are expected and leading up to the evening, **nearly \$1 million** has already been raised to fuel the fight against breast cancer.

The 2011 **Boston Humanitarian Award** will be presented to **Nancy and Rick Kelleher**, active philanthropists who support numerous charitable causes throughout the New England community, especially breast cancer research. Nancy is a proud breast cancer survivor; she and her husband are committed to help finding a cure for breast cancer.

Dinner will be created by Boston celebrity chefs **Ming Tsai** (Blue Ginger), **Daniel Bruce** (Meritage and Rowes Wharf Sea Grille, Boston Harbor Hotel) and **Michael Schlow** (Alta Strada, Radius, Tico, and Via Matta). Grammy-award winning hip-hop violist **Miri Ben-Ari** will be performing.

Expected to attend are Honorary Chairs **Teresa Heinz**, **Evelyn Lauder**, and **Stacey Lucchino**; Event Co-Chairs **Andrea Brooks**, **Elisha Daniels**, **Donna Stearns**, and **Linda Waintrup**; Event Vice-Chairs **Sandy Krakoff** and **Judie Schlager**; three-time Super Bowl champion and former New England Patriot **Joe Andruzzi**, WCVB-TV Midday anchor **Susan Wornick**, fashion and beauty entrepreneur **Gretta Monahan**, **Katherine Chapman**, **Corinne Grousbeck** and **Linda Pizzuti Henry**. Breast cancer survivor and television journalist **Kelley Tuthill**, of WCVB NewsCenter 5, will emcee the event.

WHEN: Tuesday, May 17, 2011
6:00 PM – Cocktails in the Sharf Visitor Center
7:00 PM – Dinner & Entertainment in the Shapiro Family Courtyard

WHERE: Museum of Fine Arts, Boston

ABOUT: **The Breast Cancer Research Foundation®** was founded in 1993 by Evelyn H. Lauder as an independent, not-for-profit organization dedicated to funding innovative clinical and translational research. To date, nearly \$31.5 million has been directed to stellar scientists at New England medical institutions, and in 2010, nearly \$3.7 million was awarded to 23 New England-based scientists in Massachusetts, Connecticut, New Hampshire. Currently, more than 90 cents of every dollar donated is directed to breast cancer research and awareness programs. With exceptionally low administrative costs, BCRF continues to be one of the most efficient organizations in the country. BCRF has received 4 stars from Charity Navigator and an "A+" from The American Institute of Philanthropy. For more information about BCRF, visit www.bostonhotpinkparty.org or www.bcrfcure.org.

PHOTOGRAPHS AND INTERVIEWS BY REQUEST ONLY BETWEEN 6:00PM – 6:45PM
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