

littlebrownbook

the magazine for Bloomingdale's Insiders
the green issue

beauty benefit

Evelyn Lauder of Estée Lauder and Elizabeth Hurley appeared at the 59th Street store on September 22 to kick off the Breast Cancer Research Foundation's annual campaign and to sign copies of Lauder's book *In Great Taste: Fresh, Simple Recipes for Eating and Living Well*. Proceeds from the book sales and from limited-edition pink-and-brown umbrellas sold in October benefited the BCRF, which Lauder founded. **1.** Lauder and Hurley signed cookbooks for customers. **2.** The pair also appeared with the umbrellas at a cocktail party at the store.

